

MACS Development Committee
AGENDA for April 11, 2018 5:30-6:30 PM on campus

I. Review Committee **Goals** for 2017-18: (5 Minutes; **Jamie**)

Goal 1: Increase board size and development committee roster

Progress: Complete. Next steps, further membership expansion.

Goal 2: Add and renew revenue sources (gaming, tax credits, gifts)

Progress: Jean D'Arc application submitted; life-safety and security grant approved for \$20K of our \$25K need, and 4 agencies have been here to site-visit: Homeland Security, City of Nashua, Police, and Fire; Lisa, Amy and Jamie attended workshop on Facility Funding strategy. Lisa attended workshop on Tax Credits possibilities and eligibility. We received a check for over \$20K as our share of proceeds from our days with Boston Billiards.

Goal 3: Approach foundations/ resources for applications

Progress: Amy obtained a grant for two robotics teams, and individual trustees stepped forward to fund extra robotics teams. Jamie approached Peoples United Community Foundation about grant compatibility. Two more grants submitted to Peoples and to NHCF.

Goal 4: Community Partnerships

Progress: effective new marketing materials designed and produced for enrollment open houses; variance approval obtained for 32 sq. ft., double sided, lighted street sign; traffic issues addressed with Nashua PD and City; request to new Ward Alderman for help with School Zone signage on West Hollis St. There is now a small school zone sign on the street (with a 20 mph limit when children are present), but it does not have a flashing yellow light. We are one of 3 finalists for Non-Profit of the Year at the Greater Nashua Chamber of Commerce. We have also been nominated as Non-Profit of the Year for the Enterprise Bank Celebration of Excellence Awards, and have been selected as one of the finalists for this. Spectrum Marketing made a visit to campus with a view to creating partnership options.

II. Reports on **Action Items** from prior meeting: (20Minutes)

A. **Tax Credits:** (1 Minute **Jamie**)

Kyle will present on May 9th further information on the future possibilities of tax credits as a MACS revenue/fund raising strategy

B. **Revenue:** Two grants submitted, one to People's and one to NHCF (2 Minutes **Jamie**)

C. **Marketing** (5 Minutes: **Tom D and Amanda S**)

Review potential design for corporate brochure.

Non-Profit of the Year Nominations: Chamber and Enterprise, finalists for both

D. **Signage:** current status of pricing and city permitting process (5 Minutes **Tom D**)

E. **Traffic:**

campus visit by with Alderman Jette (4 Minutes **Amy**)

report back on Ledgewood meeting site option (1 Minute **Jamie**)

III. Next Steps **Work Plan** (15 Minutes: **Jamie**)

IV. **Looking Ahead** (15 Minutes: All)

Micro Day friend greeting assignments

Future Grants topics and sources

Development Goals Next Year, (2 months remaining in this school year)